
Editorial

1997 marks the 25th anniversary of *Chemical Society Reviews*. It is entirely appropriate then, that the Silver Jubilee should see the beginning of an exciting new era for the journal.

Professor Sir Harold Kroto, 1996 Nobel Laureate and the retiring Chairman of the Editorial Board, has long expressed his desire that *Chemical Society Reviews* should have an increased European outlook; this wish is shared by the other departing members of the Board, Professor Mike Blandamer and Dr Tony Butler. We would like to thank them all for their splendid efforts for *Chemical Society Reviews*, as a result of which the journal remains at the forefront of chemistry publishing.

We have risen to their challenge, and have great pleasure in introducing a larger Editorial Board, which, as can be seen from the photographs accompanying this Editorial, consists largely of eminent chemists from mainland Europe. For the first time, an RSC Editorial Board is chaired by a non-British citizen: Professor Jean-Pierre Sauvage (CNRS, Strasbourg, France).

This fresh Editorial Board has been charged with developing the quality and scope of the journal, to further expand the international content of *Chemical Society Reviews*, and to increase even more its influence on research in the chemical sciences across the globe. Perhaps now is a good time to review and refine the philosophy and aspirations of *Chemical Society Reviews*, and explain why the journal continues to be essential reading for all scientists wishing to be at the frontiers of chemical research.

The articles published will not be specifically for the specialist, but will have the broad-based appeal necessary to introduce chemists who have some awareness of a field to the most recent advances. They will provide the ideal starting point for new research ventures and for general updating of chemical knowledge. New research students and experienced researchers alike will find much to arouse their chemical instincts in *Chemical Society Reviews*.

Chemical Society Reviews seeks to encourage international and cross-disciplinary cooperation between scientists. As well as charting significant progress and new ideas in traditional arenas, research will be promoted that does not fit easily within the classical boundaries of chemistry, but instead derives inspiration from many fields. Such eclectic endeavours expand the boundaries of scientific knowledge; *Chemical Society Reviews* aims to inspire such progress.

Authors are asked to write in a reader-friendly yet concise manner. Comprehensive listings of all work in the field will not be given; rather, articles in *Chemical Society Reviews* will act as

a springboard for further reading. For this reason, authors are asked to:

- limit the total number of citations to 35
- keep article lengths within approximately 10 journal pages
- avoid jargon and ensure all specialist terms are well defined.

Authors will be asked to revise reviews that do not adhere to the editorial specifications, even if the scientific validity is unquestioned.

Readers will easily be able to gain a knowledge of current thinking in fields different from their own specialisms. The ideas explored should inspire new avenues for research, and be an essential introduction to students embarking on research career.

Individuals can now subscribe to *Chemical Society Reviews* at the greatly reduced price of £45 (\$80 in the US), providing the institution for which they work also takes a copy of the journal at the full price. This offers unbeatable value for the best of contemporary chemical thought, an indispensable guide to the zeitgeist of modern science.

The Royal Society of Chemistry is investing heavily in research into the electronic dissemination of information in chemical disciplines. The article 'The World-Wide Web as a chemistry information tool' on page 1 of this first issue by Peter-Murray Rust, Henry Rzepa and Benjamin Whitaker discusses these developments. An electronic version of this article, with 'live' components that cannot be reproduced in print, can be found on the RSC's World-Wide Web home page at:

<http://chemistry.rsc.org/rsc/csr398.htm>

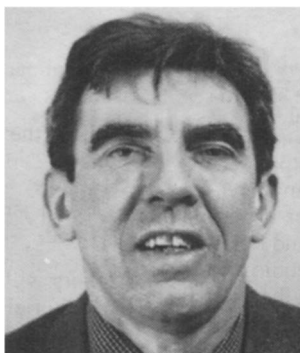
The years leading into the next millenium will be fraught with excitement and expectation of excellence in all fields of human endeavour. To read about all the significant advances in the chemical sciences. . . .

Read Chemical Society Reviews!

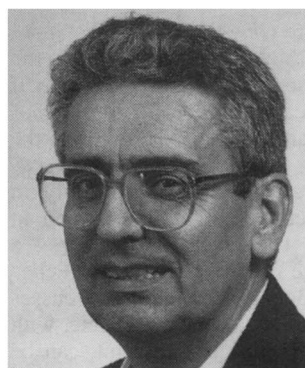
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Editorial Board 1997



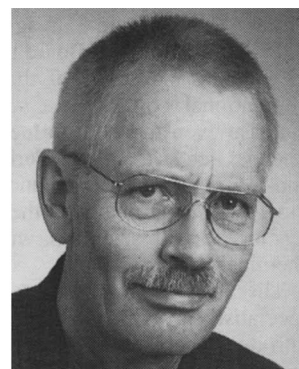
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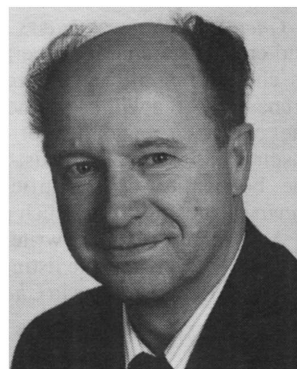
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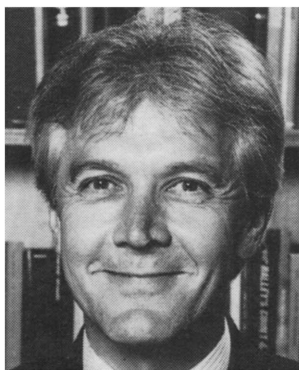
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